

SOME OF THE THINGS **THE SAUCE** CAN DO FOR YOU

- **Brand Awareness and Marketing:** Street-styled and corporate promotional products, custom made promotional merchandise and accessories, custom made hats and caps and event merchandise, graphic design, concepts and design development.

- **Product concept and development, sampling, production and delivery:** Men's, women's, teens & toddlers headwear (baseball caps, urban flat peaks, tech fit caps, fedora/panama hats, bandana's, visors, straw

hats, Castro/military caps, bucket hats, cricket hats, running caps, surf hats); accessories and luggage; youth cultured street and surf and active sports product; snow accessories product – beanies, gloves, scarves, neck warmers, socks.

- **Special Make Up product, logistics and sourcing of product and material**

- **In-store merchandising and display;** visual display concept; branding and packaging concepts; header cards, swing tags and barcodes.

- **The Sauce Trend Forecast reports** highlight current accessory season trends, colour palettes, print direction, fabrications, graphics and styling. "We analyse the sport and street market to anticipate the emergence of new lifestyles and technical progress within this evolving market. The reports will be launched before the start of each season to provide our customers with inspiration and assist with accessory design and product development", says Margieson.



The Sauce offers the combination of a young, vibrant and innovative team who are experts in their fields and have a proven ability to develop, manufacture and deliver products that build your brand.

The catchy name is part a major rebranding campaign for Gold Coast-based youth culture accessories and merchandise supplier Fit Technologies.

The new company name, The Sauce Suppliers and tagline have been introduced to position The Sauce Suppliers as a key supplier and sourcing agent for a complete range of product comprising headwear, accessories and promotional and event merchandise.

Brand identity and public awareness are two key elements in the establishment and growth of all businesses, says directors Samone Margieson and Amanda Fitcher. "Our business relationships are built on trust and our high standards of quality ensures your brand's integrity.

"We are involved from concept and design, production and delivery. We work with you

THE SAUCE: KNOWS HOW TO ADD FLAVOUR TO YOUR BRAND!

through each stage to ensure you receive a unique and creative experience to suit your brand and product needs.

"Our experience and expertise ensures your competitiveness. We constantly review and strengthen our existing supplier relationships and source and develop new ones.

"Different suppliers specialise in different products and services; these are points which are identified by The Sauce. Our strong ongoing

supplier relationships ensure we remain competitive in all manner of product," report Margieson and Fitcher.

"The Sauce Suppliers are dedicated in ensuring you receive the quickest possible turn around and the most competitive pricing.

"We understand the importance of reliability, in quality control and speed to market. and our production department can arrange to develop all retail trim requirements," says Fitcher.



A WEALTH OF INSPIRATION
AWAITS AT OUR
CURRUMBIN SHOWROOM!



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